

We Want You...

To join our 2010 Board, Committees, Task Forces, or Project Teams!

Name: _____

Company: _____

Please note your top **3 Choices** with **#1** being your first choice.

Fax or e-mail your requests to Keith Howard at khoward@healthcarefoodservice.org or (fax) 502-589-3602.

Membership Retention & Recruitment Committee

(Co-Chairs: Dexter Hancock & Patti Oliver)

- The Membership Retention & Recruitment Committee will be chaired by an operator and include operator and business partners.
- The Membership Committee is responsible for increasing the number of operator and associate members and ensuring the retention of these members through the offering of services that meet their needs.
- They will also submit recommendations for membership categories, structure and costs.

Marketing and Communications Committee

(Co-Chairs: Mary Angela Miller & Raquel Bulford-Frazier)

- The Marketing and Communications Committee will be chaired by an operator. Committee members will be operators and business partners.
- They will recommend communication plans to support transition and ongoing plan for AHF, create a brand for AHF and develop ways to market and communicate AHF's value to current members, as well as potential members.
- The Marketing and Communications Committee will focus on elevating the visibility and importance of foodservice directors and AHF in the view of healthcare executives and the entire healthcare industry.

Benchmarking Committee (Chair: Mary Spicer)

- The Benchmarking Committee will focus on providing and updating the benchmarking tool for AHF members.

Key Products Project Team (SHORT TERM)

(Co-Chairs: Bill Notte & Mary Jaskowski & Debbie Witt)

- The Key Products Project Team will be co-chaired by an operator and a business partner.
- They will review existing products and recommend products, tools and services to be continued in AHF, as well as a committee structure to support the products that are recommended to retain.

Education Committee

(Co-Chairs: TBD)

- The Education Committee will enhance the tools and educational resources/programs that reflect our "best practices."
- Assistance with Webinar development such as timing, programming, etc.
- Other education programs such as Advanced Practice Symposium
- Assistance with local regional/chapter meetings

Sponsorship & Strategic Alliance Committee

(Co-Chairs: TBD)

- The Sponsorship Strategic Alliance Committee seeks out and administers sponsorships, strategic alliances, services and donations for AHF meetings, activities, publications and events.